



Community Services Committee

Town of Brighton, Monroe County, New York

Councilmember Robin Wilt, Chairperson

Councilmember Christine Corrado, Co-Chairperson

MINUTES

April 20, 2022

Location: Brookside Recreation Center, 220 Idlewood Road

Time: 9:30 AM – 11:30 AM

PRESENT: Sue Gardner Smith, Robin Wilt, William Moehle, Christine Corrado, Matt Beeman, Rebecca Cotter

MEETING CALL TO ORDER 9:41 am

OPEN FORUM

APPROVAL OF MINUTES

- March 16, 2022
 - Motion to amend minutes to delete first paragraph of the draft minutes.
 - Move to approve minutes after that deletion
 - Motion by Supervisor Moehle, Second by Christine Corrado, motion carried.
 - Minutes approved with the requested revision.

COMMUNICATIONS

CONTINUING BUSINESS

Park Issues: Matt Beeman

- Field and sport group requests are surging
- After a long, snowy winter season, fields are saturated with water and too wet for use currently
- Staff is working to prevent pickup/drop in usage of the fields to prevent damage
- Basketball and Tennis Court resurfacing is scheduled for May 2nd. However, the work is weather dependent, so the anticipated schedule is subject to change
- Discussion of the importance of annual court maintenance to maximize surface long term durability
- Tennis courts will be lined for Tennis and Pickleball, and signage will be deployed to emphasize that Town programming takes priority over drop in programs
- Water will be turned on in the parks this upcoming week
- Fourth of July planning underway. Amusement type inflatables, food vending, and secondary stage performances will return this year
- Fourth of July 5K details are still being determined. BHS is not a venue option this year due to construction projects. Staff is working with Fleet Fee to identify alternate routes

- Trail maintenance is ongoing, but material costs have been much higher than even the anticipated budget increases stipulated in the current year's budget
- In light of accelerating expenses, there was a discussion of field use policy and fee structure for competitive sport clubs versus local instructional groups

Recreation Programs: Rebecca Cotter

- Hiring for Summer Seasonal, Camp Staff is underway. Recruitment continues to be an ongoing area of concern with a lack of qualified applicants submitting for our most critical leadership positions
- Recreation Director attended open interviews at BHS to recruit counselor-level seasonal hires for summer. Received a good response and hopes to have sufficient applicants to staff anticipated programming
- Labor positions are posted on college job boards, shared among college campuses and departments and posted on Indeed, Shift Diff, the Town Website and social media feeds, as well as other community sites recommended through the Town's HR Department, volunteer board membership, etc.
- Recruitment is also currently underway for our full time Recreation Leader position. Applications will be accepted through April 29
- Bands at Buckland Concert Series scheduling is just about done. We hope to offer the usual breadth of programming diversity
- Discussion of ongoing program challenges faced coming out of the pandemic, in particular, in the hard-hit entertainment and hospitality spaces
- Special Event Planning is also underway for the Memorial Day Ceremony, Bike Rodeo, etc.
- Discussion of Community Garden and improvements to be made to make the garden more accessible for all in the community. A stone dust path connecting the parking lot to the community garden and kiosk will be installed this spring to provides improved access.\
- Brookside space discussion
- Brighton Farmers Market opens Sunday, April 24.

Winter Farmers' Market Update

- Review of architectural design underway to prepare bid documents for site build
- Given increased materials pricing, plans and materials are being evaluated to identify potential areas for cost saving

Inclusion, Diversity and Equity Advisory Board Update

- Regular meeting was rescheduled, but the committee tasked with organizing the IDEA Plan Community Forum has met twice in the last month.
- IDEA Plan Community Forum will be held in-person: May 3rd, 7-8:30 PM, in the Town Hall Auditorium
- Finalization of content and publicity is underway

Community Choice/Community Solar Aggregation Update

- RGE billing and adjustment errors continue to be a problem
- Billing problems seem to be an issue across multiple utility providers in other areas as well

- The Town will be considering a renewal of the CCA late summer/early fall

CEC Community Priority Actions/Sustainability Funds Update

- First public forum to garner feedback on the CAP was held on April 5th
- Had good public engagement with over 40 attendees
- Discussion of the vendor challenges we have faced regarding community composting and curbside pick up
- Discussion of potential pollinator habitat at Lac de Ville and community engagement surrounding that effort

Urban League of Rochester/ESL/Town of Brighton First-time Homebuyer's Program Update

- Conversation with ESL continue
- Looking at how this has worked in other communities and how it could work here
- Identifying funding sources creates a challenge

Adopt-A-Site Program Update

- Revisions suggested by Town Attorney Ken Gordon
- Discussion of how to update the plan to align more with our goals and vision
- Review and updates will continue

Clean Sweep 2022 Update

- Will be adapting the event for drive thru model for event kick off
- Putting together materials to pick up that morning: tshirt, gloves etc...
- Working on also drive thru lunch option as well
- Food will be prepackaged, grab and go type options
- Wegmans will provide 192 individually wrapped sub sandwiches
- Shifting to this format will also reduce the number volunteers needed for the lunch portion and coordination of opening and closing events
- Inventory is being done of Town Hall items
- T-Shirts and gloves will need to be ordered

HOPR Update

- Potential sites: The Landing, Clinton Crossings, City Gate, and the Lock on the Canal
- RTS has removed a popular bus stop near Building D at Lac de Ville
- Going full force to try to fill out the Brighton locations
- Locations lacking on the West side of Brighton, conversations continue to try and make those connections

NEW BUSINESS

2021 Farmer's Market Annual Report: Sue Gardner Smith

- Opening on Sunday, April 24th for the 15th year of the Market
- Discussion of COVID adaptations that have been implemented over the past 2 seasons.

- For 2022 focus will be on promoting the benefits of the market on a broader scale: smaller local food systems, local farms, the right thing to do for the community, climate change, and long terms sustainability
- COVID test kits will be distributed
- New vendors will be added this year to fill spaces from vendors not returning
- Discussion of the coordination of the market layout with RGE Project and BCSD construction projects
- Website was redesigned to be more mobile friendly, Website and promo materials, posters etc... are created pro-bono by LiliandBen.com
- Discussion of the history of the market. Suggestion made to connect with Brighton Town Historian MaryJo Lanphear to memorialize the history of the market for future generations
- Discussion of vendor selection process and ways to ensure we are incorporating DEI principles and practices to foster more diversity among the vendors
- DEI is an ongoing concern of importance. The Market is constantly trying to find ways to be all inclusive and make all vendors and customers feel welcome
- Market vendor application language will be reviewed to ensure that it is in keeping with our value systems and goals for the Market moving forward

UPCOMING EVENTS:

DEA National Pharmaceutical take Back

Brighton Town Hall Public Safety Wing, 2300 Elmwood Avenue
 Saturday, April 30th, 10:00 am – 2:00 pm

IDEA Plan Community Forum

Brighton Town Hall, 2300 Elmwood Avenue
 Tuesday, May 3rd, 7:00 pm – 8:30 pm

Brighton Clean Sweep

Brighton Town Hall, 2300 Elmwood Avenue
 Saturday, May 7th, 9:00 am – 2:00 pm

Semi-Annual Electronics Recycling and Secure Document Shredding Event

Brighton Highway Department Parking Lot, 1940 Elmwood Avenue
 Sunday, May 15th, 9:00 am – 12:00 noon

National Trails Day – June 4, 2022

NEXT MEETING:

Wednesday

May 18th, 2022

9:30 am: Brookside Recreation Center