



Community Services Committee

Town of Brighton, Monroe County, New York

Councilmember Robin Wilt, Chairperson

Councilmember Christine Corrado, Co-Chairperson

MINUTES

March 15, 2023

Location: Brookside Recreation Center, 220 Idlewood Road

Time: 9:30 AM – 11:30 AM

PRESENT: Robin Wilt, Christine Corrado, William Moehle, Rebecca Cotter, Sue Gardner Smith

MEETING CALL TO ORDER

9:50 pm

OPEN FORUM

APPROVAL OF MINUTES

February 15, 2023

CW, RW

COMMUNICATIONS

CONTINUING BUSINESS

Park Issues: Matt Beeman

- Not present, but notes shared
- Motion made to accept additional submitted comments from Matt, CW, RW

Recreation Programs: Rebecca Cotter

- Summer Program Planning is underway
- Camp Registration begins on Tuesday, March 28 for Brighton Residents
- The Department is currently recruiting for both seasonal and full-time openings
- Discussion of recruitment/hiring for full time Recreation Leader Position
- Discussion of Brookside facility and potential sale
- Feasibility Study Draft Final Report expected

Winter Farmers' Market Update

- Construction continues and will increase as the weather breaks

Inclusion, Diversity and Equity Advisory Board Update

- 1619 Project book read is underway at Empire State College

2300 Elmwood Avenue Rochester, New York 14618 www.townofbrighton.org

Phone: 585-784-5250/Fax: 585-784-5368

- Discussion of timing, potential to consider a later time frame
- IDEA Board meeting March 16th
- Actively recruiting for additional members

Community Choice/Community Solar Aggregation Update

- No update

CEC Community Priority Actions/Sustainability Funds Update

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Urban League of Rochester/ESL/Town of Brighton First-time Homebuyer's Program Update

- In depth meeting held with ESL
- Discussion of progress and next steps

Clean Sweep Update

- Monetary donors are retuning this year
- BCSD is committed to the event again this year
- FRES and TCMS will have greater involvement this year, looking to bring back the busses
- Lunch at FRES will return

No Mow May Update

- Making efforts in Brighton to address local pollinator populations
- Discussion of suburban lawns and their impact on pollinators
- Encourages communities and homeowners to take a step back from leaping into the lawn maintenance in the early part of the growing season
- Pollinator insects benefit from longer grasses and undisturbed areas early in the growing season
- Color Brighton Green promoted this effort in 2022, un intentionally created an issue with neighbors who made complaints regarding code violations for residents not maintaining their lawns
- Discussion of current codes and complaint history
- Color Brighton Green will be coordinating efforts with the Town on how to best promote this in 2023
- Education component needs to be increased to raise awareness in the community as to why not mowing for a period of time is beneficial

NEW BUSINESS

2022 Brighton Farmers' Market Annual Report – Sue Gardner Smith

- 2022 was a record year, sales were up, attendance was up
- Feels that some of the success was due to the community realizing the mission of the market in sustainability and securing local food sources
- Applications are reviewed and accepted following the mission of the market
- More interest than spaces available for vendors
- Greater awareness of climate change and the impact of global industrial food systems

- Special events were welcomed throughout the summer
- SNAP program continues, incentives that were given to SNAP customers during COVID are ending
- Discussion of promoting SNAP program being available
- Continue to increase efforts to promote diversity at the Market both in vendors and customers
- Discussion of events that promote diversity at the Market
- Working with the DEI and IDEA Board to have a presence at the Market
- Discussion of Council Member on Your Corner schedule
- Discussion of Summer Construction at BHS in the front portion of BHS
- Discussion of new and returning vendors
- Discussion of short indoor market season
- Discussion of promoting the mission of the Market more broadly

UPCOMING EVENTS:

Brighton Farmers' Market Winter Season Opening

Brookside School, 220 Idlewood Road
Sunday, March 5th, 10:00 am – 12:00 pm

DEA National Pharmaceutical Take Back

Brighton Town Hall Public Safety Wing, 2300 Elmwood Avenue
Saturday, April 22nd, 10:00 am – 2:00 pm

Arbor Day Celebration

Site TBD
Saturday, April 29th, 10:00 am – 2:00 pm

Brighton Clean Sweep

Brighton Town Hall, 2300 Elmwood Avenue
Saturday, May 13th 9:00 am – 2:00 pm

Semi-Annual Electronics Recycling and Secure Document Shredding Event

Brighton Highway Department Parking Lot, 1940 Elmwood Avenue
Sunday, May 21st, 9:00 am – 12:00 noon

NEXT MEETING:

Wednesday

April 19th, 2023

9:30 am: Brookside Recreation Center

11:17 am adjourned, CW, WM