



Community Services Committee

Town of Brighton, Monroe County, New York

Councilmember Robin Wilt, Chairperson
Councilmember Christine Corrado, Co-Chairperson

MINUTES

December 20, 2023

Location: Brookside Recreation Center, 220 Idlewood Road

Time: 9:30 AM – 11:30 AM

PRESENT: William Moehle, Robin Wilt, Christine Corrado, Matt Beeman, Rebecca Cotter, Johnathan Cloud, Victoria Zelin-Cloud, David Briden

MEETING CALL TO ORDER: 9:32 AM

OPEN FORUM

APPROVAL OF AGENDA

WM,CC

APPROVAL OF MINUTES

November 15th, 2023

COMMUNICATIONS

CONTINUING BUSINESS

Park Issues: Matt Beeman

- Year-end close out of projects is underway. The snow has been manageable to date, allowing for work on other priority projects to occur.
- Annual Veterans Luncheon was successful, with VA Clinic having driven turnout in accordance with pre-pandemic levels. There was also nice news coverage. Again, we thank Rich and Deb Wagner for their integral role in coordinating this effort to give back to our veterans.
- Installation of the heat pump at Carmen Clark Lodge is complete and solar panel installation will occur in January.
- Promotional and educational signage will be installed on-site to explain the near-net-zero energy consumption and sustainability benefits of the improvements at the lodge, making the Town eligible to earn additional CEC credit.

Recreation Programs: Rebecca Cotter

- Finishing out year-end projects and planning for winter and spring programming and special events

- Exploring the usage of different venues for the department to realize the full potential of all locations at its disposal
- Year-end inventory and furniture purchases and replacements for community spaces is taking place.
- Family Bingo was a huge success – and we will be looking into “SPRINGO” for next season
- Due to the overwhelming success of its first year, we are planning for another Brickyard Trail Art Exhibition in 2024 (targeting the first 3 weekends in March)
- Department is grateful for having received an increasing number of donations to the Buckland House, of late, in connection with the historical family legacy for which the house is named.

Winter Farmers’ Market Update

- The novelty of the market has generated high traffic, which we welcome, but has necessitated the presence of BPD for traffic control. The vendors are seeing brisk business and are grateful for the support. We remind the public that the vendors need time to set up, so the market doors will not open prior to the 10 AM scheduled start time.
- The market is currently closed until January 7th, 2024, but we look forward to the hustle and bustle of its return
- Handicapped-assist activated doors will be retrofitted on site, and the remainder of punch list items to be completed in the near term
- Professional photography will be performed at the site to document the project’s completion and assist in promotion.

Inclusion, Diversity and Equity Advisory Board Update

- The American Astrological Society grant to support inclusive total solar eclipse activities was unfortunately not awarded to the Town of Brighton, but a strong effort was made in a highly competitive environment of 152 applicants for a mere 35 awardees. We thank Victoria Love, Prashant Prabhat, and Sarah Johnstone, in particular, for their efforts in submitting the grant application.
- Notices of the outcome will be sent out to the many community partners who wrote letters of support, including the Urban League of Rochester, The Rochester, NY Chapter of The Links, Incorporated, Brighton Central School District, Rochester Museum and Science Center, and Rochester Institute of Technology, whom we thank for their generous assistance
- The generous grant from ESL to support school supplies, spirit wear, and clothing for families in need of support within BCSD is being executed with the help of Jeff Green at BCSD. Supplied will be made available from district central offices, and coordinated through existing counseling services.
- The Board is busy planning Martin Luther King Jr. Day celebration to occur on Friday, January 12th at noon at Brighton Town Hall
- The Board is also looking to other affinity month programming for Women’s History Month, AAPI Heritage Month, Caribbean American Heritage Month, Juneteenth, Pride, etc., as well as additional programming in the Spring akin to the Tuesday Town Talks community forums featuring African American, Indigenous, and Jewish experiences that were planned for this past Fall.

CEC Community Priority Actions/Sustainability Funds Update

- The formal adoption of the Climate Action Plan will take place at the 12/27/23 meeting of the Town Board
- The Carmen Clark Lodge net zero project is in its final stages of completion, which will get the Town over the 4,000 point threshold.
- CEC program is being re-vamped, however, and the 4,000 point threshold will no longer be a target for grant awards. The next award threshold for which the Town will be eligible has been increased to 5,000 points. The grant award values are increasing substantially, however, allowing for much larger potential projects, in terms of scope and scale.

Draft Calendar for 2024 Community Services Committee Meetings

- Recommended adoption with update to location name and June

NEW BUSINESS

Color Brighton Green Pollinator Pathway Challenge Proposal

- The Town is being encouraged to initiate a communitywide Pollinator Pathway Challenge. This initiative would encourage residents, businesses, and other institutions to plant pollinator-friendly vegetation in their yards or properties and adopt eco-friendly practices, such as eschewing pesticides and herbicides.
- Proposed components of the Town's support of these efforts would include the following:
 1. Provide information on the Town website about the challenge, including recommendations on pollinator-friendly plantings and a form for participants to complete to join the challenge and take the pledge to adhere to its components.
 2. Support of an education campaign through Color Brighton Green's newsletter, social media, and presence at the Brighton Farmers' Market.
 3. Facilitation of the distribution of signs from a Town office (Parks and Rec or elsewhere, per the Town's determination).
- Color Brighton Green would also work collaboratively with the Conservation Board to provide all the information needed for the website and public education campaign.
- Supervisor Moehle will investigate the potential to coordinate community efforts through Monroe County

UPCOMING EVENTS:

BRIGHTON WINTER FARMERS MARKET

January 7, 2024 - Indoors at the NEW Market Barn

1435 Westfall Rd.

Additional parking available Buckland Park and the Buckland Farmhouse

Sundays, 10:00 am – 1:00 pm

(NO EARLYBIRDS PLEASE)

SNAP/EBT Benefits welcome!!

Martin Luther King, Jr. Day Celebration

Brighton Town Hall, 2300 Elmwood Avenue
Friday, January 12th, 12:00 noon

Arbor Day Celebration

Site TBD
Friday April 26th, 10:00 am – 2:00 pm

Brighton Clean Sweep

Brighton Town Hall, 2300 Elmwood Avenue
Saturday, May 11th 9:00 am – 2:00 pm

Semi-Annual Electronics Recycling and Secure Document Shredding Event

Brighton Highway Department Parking Lot, 1941 Elmwood Avenue
Sunday, May 19th, 9:00 am – 12:00 noon

NEXT MEETING:

Wednesday

January 17th, 2024
9:30 am (or immediately following Finance and Administrative Services Committee meeting): Brighton Recreation Center, Multipurpose Room. Please access the site through the Winton Road entrance.